

HALEY AHO

Artist & Designer

Artist & Designer with over three years of experience creating impactful visual content for branding, social media, marketing, and print. Passionate about crafting designs that are both visually compelling and strategically effective. Brings a collaborative mindset, strong attention to detail, and a thoughtful approach to every project from concept to completion.

EMPLOYMENT HISTORY

CREATIVE STUDIO SPECIALIST <i>Morning Star Studio LLC</i>	Aug 2025 – Present
Provide creative and studio support for the production of sacred artworks. Assist with material preparation, documentation, exhibitions, and administrative tasks while supporting both artistic and operational needs of the studio.	
INSURTECH MARKETING SPECIALIST <i>Ink Digital Marketing</i>	Oct 2024 – Aug 2025
Led daily client meetings and managed social media, graphic design, brand development, and content creation. Collaborated with team members on creative projects while monitoring industry trends to guide design and marketing decisions.	
APPRENTICE <i>Studying under Professional Artist, Holly Schapker</i>	Jan 2023 – Aug 2025
Worked in a professional studio under the direct guidance of Holly Schapker, contributing to the design, production, and installation of gallery exhibitions and original artworks.	
FREELANCE GRAPHIC DESIGNER <i>Self Employed</i>	May 2021 – Present
Managed freelance clients independently, overseeing project timelines, client communication, and creative execution across diverse design needs and industries.	
GRAPHIC DESIGNER & SOCIAL MEDIA MANAGER <i>Xavier University Athletic Dept.</i>	Aug 2021 – Nov 2023
Managed and created content for the official Xavier University Volleyball Instagram, Twitter, and Facebook accounts, including posts and captions. Increased average post reach from approximately 500 to 5,000 accounts.	
PRO SHOP MANAGER <i>TPC Michigan Golf Club</i>	May 2021 – Aug 2023
Provided customer service and daily shop operations while building strong relationships with members and management.	

EDUCATION

BACHELOR OF ARTS <i>Xavier University</i>	Aug 2020 – May 2024
Concentrations in Graphic Design & Drawing GPA: 3.89/4.0	
MINOR IN ENTREPRENEURIAL STUDIES <i>Xavier University</i>	Aug 2020 – May 2024

SKILLS

Adobe Creative Suite, Microsoft, Web Design, Digital Illustration, Photography, Brand Strategy, Creative Problem Solving

REFERENCES

Melissa Gillie, Morning Star Studio (*melissa@themorningstarstudio.com*, (513) 400-4808)
Spiro Skias, Ink Digital Marketing (*spiro@inkdigitalmarketing.com*, (814) 853-7045)

VOLUNTEERING

ASSISTANT TRACK AND FIELD COACH <i>St. Agnes Wildcats</i>
Support weekly operations for a K–6 track and field program by assisting with practices, coaching technique, and mentoring young athletes. Help create a positive, disciplined environment focused on exposure to the sport, skill development, confidence, and teamwork.

LINKS

Linkedin: <https://www.linkedin.com/in/haleyaho/>
Personal Website & Digital Portfolio: www.haleyaho.com

PUBLICATIONS

PUBLISHED CHILDREN'S BOOK ILLUSTRATOR <i>Wings of Armor</i>
https://www.amazon.com/Wings-Armor-Debbie-Lomasney/dp/B0FY8FTJSB